



South Park Stakeholders Group

July 9, 2012



California Medical Center
1401 S Grand Avenue, Los Angeles, CA
Leavey Hall, Room 301

I. Attendance

Cliff Hoffman, California Hospital Foundation
Phillip Hill, LA Convention Center – via Conference call
Martha Saucedo, AEG
David Galaviz, USC Local Government Relations
Gary Warfel, Titan Group

Staff

Daryl Landis, Interim Executive Director
Sharon Guzman, Dispatcher
Ana Godinez, Dispatcher

Consultantss

Tara Devine, Devine Strategies
Marco Li Mandri, New City America
Tom Compere, RBZ

Not Attending

Robin Bieker, Bieker & Company
Robert Buente, 1010 Development Corp.
Edwin K. Marzec, Edwin Marzec A Law Corporation

II. Public Comment Cliff Hoffman asked for public comment on posted agenda items. No public comments were received.

III. Call to Order Cliff Hoffman called the meeting to order at 2:08 pm
Quorum was present.

IV. Minutes Approval of BID minutes for June 18, 2012, were discussed.

- Petition was motioned by Gary Warfel and seconded Phillip Hill for the approval for the past meeting minutes. Motion carried.

V. Petition Drive Status/Update The BID has achieved a total of 41.31% signed petitions.
In order to reach petition threshold the BID awaits for the following Key players:

- 4.96% from AEG (which are yet to be signed and will be sent to Daryl Landis)
- 5.26% Concerto Lofts
 - Gary brought up the issue that Concerto is hesitant about joining due to such high taxes, Asset manager approved the signature yet it is still pending is from regional Vice President

- Majority agreed that a letter should be sent to Concerto showing that the community is in support of the BID
- In order to proceed with this particular property owner the following action will be taken:
 - Gary will draft a letter in support of the BID
 - This letter will be sent to Cliff to assist with proper modifications/ and properly be sent out
 - Upon arrival of letters they will be compiled and sent to Concerto.
- Cliff will assist with the following petitions:
 - Loker Investors LP Lessee Catholic Healthcare West Lessor
 - Pediatric & Medical
 - Grand Avenue Medical Joint
 - C MC Medical Plaza Partners
 - Community Redevelopment Agency
 - California Primary Physicians
 - State Bar Of California
- Daryl informed that Salvation Army signed but they missed to check a box therefore the city clerk sent petition back
- LA South Park High Rise (717 W. Olympic) .79% (Gary will tackle)
- City Lights on Fig (If anyone can assist with this property)
- Development on Grand Ave (Gary will assist with this petition)

Daryl got in contact with clerk and they informed him that they would extend the deadline to reach threshold to mid July and the bid would still be able to get onto county tax roles. But if the BID does not achieve the threshold a bill will be sent for the removal of property tax bills. **To be removed the city will charge \$13 per parcel totaling to an estimate of \$26,000**

X. Other Business

Board will go into closed session

XI. Next Meeting

The next meeting is scheduled for August 7, 2012 at 2:00 p.m at the service center.

XII. Adjourn

Meeting adjourn at 12p.m. Motion carried